Effective January 2019

TCDA Advertising Rates

Digital Ads Choral Notes (monthly) Website	Digital Pricing	AD SIZE	(July) Convention 6" x 9" Print	(Oct) Post-Convention Digital Magazine
Choral Notes:		Full page	$500	$300
300 px x 600 (1/2 pg)	$170/mo	Half page	$375	$175
300 px x 250 (1/4 pg)	$100/mo	¼ page	$300	$100
Website:		Inside front	$625	$250
300 px x 600 (1/2 pg)	$170/mo	Inside back	$625	$250
300 px x 250 (1/4 pg)	$100/mo	Back cover (color only)	$1000	$300
Bottom Banner (728 px x90)	$200/mo	Center spread	$800	$500

Special Placements: We will try to accommodate any size ad upon request

COLOR CHARGE: $500 (in addition to basic rate: convention guide only)
DISCOUNTS:
TCDA & TODA Convention Programs pay ONE color charge only

NOTE: Previous cover advertisers receive first right of renewal.

Send contract & ad copy to:
Beverly Schlegel
TCDA
7900 Centre Park Dr, Ste A
Austin, TX 78754
beverly@tcda.net
512-474-2801

	Ad Contract Due	Ad Material Due
Convention Issue	May 15	June 1
Post-Convention Issue	Sept 15	Oct. 1

Choral Notes: please send ads to tcda@tcda.net by first of the month

Advertising Contract Agreement

Please reserve the following ad space:

	Ad Size	Color	Cost
Digital Website Ads	_____	_____	_____
Convention Issue (published July)	_____	_____	_____
Post-Convention Issue (published Oct)	_____	_____	_____

Check Enclosed $ _____
Bill Me _____ Will Call with credit card _____ (MC, VISA, DISCOVER)

_____ _____ _____
Advertising Company Name Contact Person Phone/Email

_____ _____
Address City/State/Zip

_____ _____
Authorized Signature Date