Effective January 2018

TCDA Advertising Rates

AD SIZE	VOLUME 1 (May) Pre-Convention 8 ½" x 11"	VOLUME 2 (July) Convention 6" x 9"	VOLUME 3 (Oct) Post-Convention Digital
Full page	$625	$500	$300
Half page	$500	$375	$175
¼ page	$425	$300	$100
Inside front	$750	$625	$450
Inside back	$750	$625	$450
Back cover (color only)	$1250	$1000	$600
Center spread	$1075	$800	$700

Special Placements: We will try to accommodate any size ad upon request

COLOR CHARGE: Flat Rate of $500 (in addition to basic rate above)

DISCOUNTS: Two TCDA issues per cycle: 5% discount
Three TCDA issues per cycle: 15% discount
TCDA & TODA Programs: pay ONE color charge only
NEW Advertiser (any issue): 10% discount

NOTE: Previous cover advertisers receive first right of renewal.

Send contract & ad copy to:
Beverly Schlegel
TCDA
7900 Centre Park Dr, Ste A
Austin, TX 78754
beverly@tcda.net
512-474-2801

	Ad Contract Due	Ad Material Due
Pre-Convention Issue	March 25	April 1
Convention Issue	May 15	June 1
Post-Convention Issue	Sept 15	Oct. 1

Advertising Contract Agreement

Please reserve the following ad space:

	Ad Size?	Color?	Cost?
Pre-Convention Issue (published May)	_____	_____	_____
Convention Issue (published July)	_____	_____	_____
Post-Convention Issue (published Oct)	_____	_____	_____

Check Enclosed $ _____
Bill Me _____ Will Call with credit card _____ (MC, VISA, DISCOVER)

_____ _____ _____
Advertising Company Name Contact Person Phone/Email

_____ _____
Address City/State/Zip

_____ _____
Authorized Signature Date